

THE 7th INTERNATIONAL

SAUDI TRANSTEC



Dhahran International Exhibitions Center
Dammam, KINGDOM OF SAUDI ARABIA

5-7 DECEMBER 2016

WORKING TOWARDS THE INTEGRATION
AND IMPLEMENTATION OF EFFECTIVE
LOGISTICS AND TRANSPORTATION SYSTEMS

EXHIBITION & CONFERENCE

THE TRANSPORTATION,
MATERIALS HANDLING,
WAREHOUSING & LOGISTICS
EXHIBITION AND CONFERENCE
IN SAUDI ARABIA

**SPONSORSHIP
PROGRAMME**



Officially Supported by
the Ministry of Transport
of the Kingdom of Saudi Arabia



www.sauditranspec.com



SPONSORSHIP LEVELS

The sponsorship categories and packages on this menu are designed for companies interested in becoming sponsors of the SAUDI TRANSTEC 2016 Exhibition & Conference. In order to maximize visibility, every sponsor is entitled to choose an exclusive sponsorship item from within its category. And additionally, every sponsor is entitled to a number of general benefits prior and during the event.

The sponsorship contracts and a complete list of benefits (general benefits as well as exclusive benefits according to sponsorship categories) are available upon request.

There is also an additional opportunity for companies to co-operate, by becoming Official Partners of the SAUDI TRANSTEC 2016 Exhibition & Conference, with similar benefits to those of the equivalent sponsorship level. This is also available upon request.

We would like to help you achieve your business objectives and service your customer groups. If you wish to suggest other ways in which your company would like to become involved with the event, please do not hesitate to contact us. The packages listed in this document can be tailored to your specific marketing needs as well as new ideas incorporated into the available options.

The Organizer reserves the right to exchange any and/or all benefits for others of equal or greater value. All sponsorships will be allocated on a first-come, first-served basis.

This event is a unique and prestigious marketing opportunity and we are very confident your involvement as a sponsor will provide your company with exceptional business rewards. Please contact our Sponsorship and Exhibition Sales Team to receive complete details on each of the sponsorship packages.

GOLD SPONSORSHIPS

NETWORKING BARBEQUE (#1) (exclusive)

USD 15,000.00

Roll up frame kit to be placed next to the Barbeque Area printed with the sponsor's graphics (to be supplied by the sponsor) during dinner time;

N. 1 brochure holder for company's literature to be placed outside the Barbeque Area;

Company logo featured in all Dinner vouchers;

N. 30 vouchers to be distributed to the sponsor guests;

Welcome Speech by the Sponsor Representative;

N. 1 advertising full page on SAUDI TRANSTEC 2016 Official Catalogue (graphic file to be provided by the Sponsor ready for printing).

LUNCHES (#2) (exclusive)

USD 15,000.00

Roll up frame kit to be placed outside the Restaurant printed with the sponsor's graphics (to be supplied by the sponsor) during lunch time;

N. 1 brochure holder for company's literature to be placed outside the Restaurant;

Company logo featured in all Lunch vouchers;

N. 30 vouchers to be distributed to the sponsor guests;

Table tents placed in each table with sponsor logo;

N. 1 advertising full page on SAUDI TRANSTEC 2016 Official Catalogue (graphic file to be provided by the Sponsor ready for printing).

COFFEE BREAKS (#4) (exclusive)

USD 15,000.00

Roll up frame kit to be placed outside the Restaurant printed with the sponsor's graphics (to be supplied by the sponsor) during coffee break time;

N. 1 brochure holder for company's literature to be placed outside the Restaurant;

Company logo featured in all Coffee Break vouchers;

N. 30 vouchers to be distributed to the sponsor guests;

Table tents placed in each table with sponsor logo;

N. 1 advertising full page on SAUDI TRANSTEC 2016 Official Catalogue (graphic file to be provided by the Sponsor ready for printing).

LANYARDS & BADGES (exclusive)

USD 13,000.00

Company logo featured in all badges and lanyards (minimum 5,000 units). All delegates, exhibitors, visitors and media of SAUDI TRANSTEC 2016 will be wearing the entry badge featuring the sponsor logo;

N. 1 advertising full page on SAUDI TRANSTEC 2016 Official Catalogue (graphic file to be provided by the Sponsor ready for printing).

ALL THE ABOVE SPONSORSHIPS INCLUDE:

Sponsor's name and logo recognition – sponsor's name and logo will be prominently displayed in the following promotional vehicles:

- **SAUDI TRANSTEC 2016 WEBSITE** (we expect well over 70,000 visits from January 2016 to the event): Company logo and direct link to the company's home page on SAUDI TRANSTEC 2016 web site under "SPONSORS" section as "Gold Sponsor" and direct link to the sponsor's home page by clicking on the company name in the exhibitors listing page;
- **SAUDI TRANSTEC 2016 BROCHURE:** The SAUDI TRANSTEC 2016 brochure will be circulated worldwide to over 10,000 people during the ten months leading to the event, including domestic and international media. The ORGANISER will visit and/or attend a minimum of ten major Transport and Logistics events organised worldwide in 2016 thus extending the promotion of SAUDI TRANSTEC 2016 to over 15,000 trade visitors and 3,000 exhibitors. The SAUDI TRANSTEC 2016 brochure will include the sponsor logo as "Gold Sponsor";
- **SAUDI TRANSTEC 2016 ELECTRONIC NEWSLETTER:** The electronic newsletter will be sent on a monthly basis. Potential hit of over 30,000 direct contacts, not including the number of contacts being forwarded the information. Each electronic newsletter will acknowledge the sponsor as "Gold Sponsor";
- **SPONSOR SIGNAGE, POSTERS AND BANNERS:** Signage located in key locations in Dammam and of the Dhahran Exhibitions Center will include the sponsor logo as "Gold Sponsor";
- **SAUDI TRANSTEC 2016 OFFICIAL EVENT CATALOGUE (minimum 5,000 copies):** It will be handed to all delegates, exhibitors, visitors and media of SAUDI TRANSTEC 2016. Company logo as Gold Sponsor in the official event Catalogue.

SILVER SPONSORSHIPS

OFFICIAL CATALOGUE BRANDING (exclusive)

USD 10,500.00

Company logo featured on the corner of all the exhibitors listing pages of the catalogue, approximately 60 pages. The SAUDI TRANSTEC 2016 OFFICIAL EVENT CATALOGUE will be handed to all delegates, exhibitors, visitors and media of SAUDI TRANSTEC 2016, for a minimum of 5,000 copies.

N. 1 advertising full page on SAUDI TRANSTEC 2016 Official Catalogue (graphic file to be provided by the Sponsor ready for printing) - Inside back cover or Inside front cover (to be selected by the Sponsor if both available).

VISITORS CARRIER BAG BRANDING (exclusive)

USD 10,500.00

Company logo and/or slogan (2 colors) printed on one side of the carrier bag that every Exhibitor, Visitor and Delegate will receive. The other side will have the SAUDI TRANSTEC 2016 event logo.

The sponsor's company literature included in each carrier bag (to be supplied by the sponsor).

N. 1 advertising full page on SAUDI TRANSTEC 2016 Official Catalogue (graphic file to be provided by the Sponsor ready for printing).

BRONZE SPONSORSHIPS

BLOCK NOTES BRANDING (not exclusive)

USD 6,000.00

Block notes size A4 marked with the sponsor company logo (4 colors) on the cover and on all pages will be placed inside all the carrier bags given to all Exhibitors and Delegates.

N. 1 advertising full page on SAUDI TRANSTEC 2016 Official Catalogue (graphic file to be provided by the Sponsor ready for printing).

PENS BRANDING (not exclusive)

USD 5,500.00

Pens marked with the sponsor company logo (2 colors) will be placed inside all the carrier bags given to all Exhibitors, Visitors and Delegates.

N. 1 advertising full page on SAUDI TRANSTEC 2016 Official Catalogue (graphic file to be provided by the Sponsor ready for printing).

ALL THE ABOVE SPONSORSHIPS INCLUDE:

Sponsor's name and logo recognition – sponsor's name and logo will be prominently displayed in the following promotional vehicles:

- **SAUDI TRANSTEC 2016 WEBSITE** (we expect well over 70,000 visits from January 2016 to the event): Company logo and direct link to the company's home page on SAUDI TRANSTEC 2016 web site under "SPONSORS" section as "Silver/Bronze Sponsor" and direct link to the sponsor's home page by clicking on the company name in the exhibitors listing page;
- **SAUDI TRANSTEC 2016 BROCHURE**: The SAUDI TRANSTEC 2016 brochure will be circulated worldwide to over 10,000 people during the ten months leading to the event, including domestic and international media. The ORGANISER will visit and/or attend a minimum of ten major Transport and Logistics events organised worldwide in 2016 thus extending the promotion of SAUDI TRANSTEC 2016 to over 15,000 trade visitors and 3,000 exhibitors. The SAUDI TRANSTEC 2016 brochure will include the sponsor logo as "Silver/Bronze Sponsor";
- **SAUDI TRANSTEC 2016 ELECTRONIC NEWSLETTER**: The electronic newsletter will be sent on a monthly basis. Potential hit of over 30,000 direct contacts, not including the number of contacts being forwarded the information. Each electronic newsletter will acknowledge the sponsor as "Silver/Bronze Sponsor";
- **SPONSOR SIGNAGE, POSTERS AND BANNERS**: Signage located in key locations in Dammam and of the Dhahran Exhibitions Center will include the sponsor logo as "Silver/Bronze Sponsor";
- **SAUDI TRANSTEC 2016 OFFICIAL EVENT CATALOGUE** (minimum 5,000 copies): It will be handed to all delegates, exhibitors, visitors and media of SAUDI TRANSTEC 2016. Company logo as Silver/Bronze Sponsor in the official event Catalogue.

SPONSORSHIP BENEFITS

| SPONSORSHIP OPTIONS | GOLD | GOLD | GOLD | GOLD | SILVER | SILVER | BRONZE | BRONZE |
|---|---------------------|---------------|---------------|-------------------|-----------------------------|------------------------------|----------------------|---------------|
| | NETWORKING BARBEQUE | LUNCHES | COFFEE BREAKS | LANYARDS & BADGES | OFFICIAL CATALOGUE BRANDING | VISITOR CARRIER BAG BRANDING | BLOCK NOTES BRANDING | PENS BRANDING |
| COSTS | USD 15,000.00 | USD 15,000.00 | USD 15,000.00 | USD 13,000.00 | USD 10,500.00 | USD 10,500.00 1010,500.00 | USD 6,000.00 | USD 5,500.00 |
| Roll up frame kit | ● | ● | ● | - | - | - | - | - |
| Brochure holder | 1 | 1 | 1 | - | - | - | - | - |
| Branding with Company logo | ● | ● | ● | ● | ● | ● | ● | ● |
| Complementary Invitations | 30 | 30 | 30 | - | - | - | - | - |
| Welcome Speech by the Sponsor Representative | ● | - | - | - | - | - | - | - |
| Advertising page | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Table tents with Sponsor logo | - | ● | ● | - | - | - | - | - |
| Sponsor's Marketing Materials | - | - | - | - | - | ● | - | - |
| Sponsor logo & hyperlink on Saudi Transtec official website | ● | ● | ● | ● | ● | ● | ● | ● |
| Sponsor name and logo on Saudi Transtec brochure | ● | ● | ● | ● | ● | ● | ● | ● |
| Company logo recognition on selected Saudi Transtec newsletters & email campaigns | ● | ● | ● | ● | ● | ● | ● | ● |
| Branding with Company logo on signage, posters and banners | ● | ● | ● | ● | ● | ● | ● | ● |
| Logo on Saudi Transtec 2016 official event Catalogue | ● | ● | ● | ● | ● | ● | ● | ● |

ADDITIONAL MARKETING OPTIONS

EXHIBITORS LISTING LINK (not exclusive)

USD 300.00

Direct link to your company web site by clicking on your company name in the exhibitors listing on the web site.

ADVERTISEMENT SAUDI TRANSTEC 2016 Event Catalogue

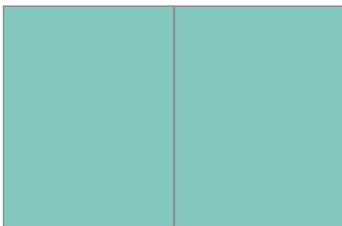
SAUDI TRANSTEC 2016 OFFICIAL EVENT CATALOGUE will be handed to all delegates, exhibitors, visitors and media of SAUDI TRANSTEC 2016. A minimum 5,000 copies will be printed. The exhibition catalogue is the primary source of information for all participants at the exhibition, the VIPs, press, international trade offices, exhibitors and trade visitors. All the participants will handle the catalogue and will use it as their guide to search for companies and suppliers of the Saudi Arabia and Middle East Transportation, Materials Handling, Warehousing and Logistics markets.

Special attention will be dedicated to SAUDI TRANSTEC 2016 Sponsors: each sponsor is granted its company logo to be printed in the sponsors page in a well visible location inside the SAUDI TRANSTEC 2016 Official Catalogue.

CATALOGUE ADVERTISEMENT OPTIONS AND RATES

□ Double Page

USD 1,800.00



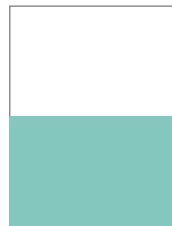
□ Full Page

USD 1,200.00



□ Half Page

USD 900.00



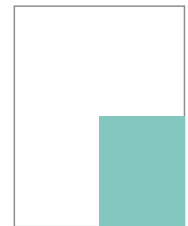
□ Third of a page

USD 750.00



□ Quarter Page

USD 700.00



DIGITAL REQUIREMENTS

| | TRIM | BLEED |
|-----------------|-----------------------|-----------------------|
| Double page | 297mm (h) x 420mm (w) | 307mm (h) x 430mm (w) |
| Full page | 297mm (h) x 210mm (w) | 307mm (h) x 220mm (w) |
| Half page | 148mm (h) x 210mm (w) | 158mm (h) x 220mm (w) |
| Third of a page | 99mm (h) x 210mm (w) | 109mm (h) x 220mm (w) |
| Quarter page | 148mm (h) x 105mm (w) | 158mm (h) x 115mm (w) |

SPONSORSHIP OPPORTUNITIES Order Form

Please tick your selected option:

Gold Sponsorship

- | | |
|--|---------------------|
| <input type="checkbox"/> NETWORKING BARBECUE | COST: USD 15,000.00 |
| <input type="checkbox"/> LUNCHES | COST: USD 15,000.00 |
| <input type="checkbox"/> COFFEE BREAKS | COST: USD 15,000.00 |
| <input type="checkbox"/> LANYARDS & BADGES | COST: USD 13,000.00 |

Silver Sponsorship

- | | |
|--|---------------------|
| <input type="checkbox"/> OFFICIAL CATALOGUE BRANDING | COST: USD 10,500.00 |
| <input type="checkbox"/> VISITORS CARRIER BAG BRANDING | COST: USD 10,500.00 |

Bronze Sponsorship

- | | |
|---|--------------------|
| <input type="checkbox"/> BLOCK NOTES BRANDING | COST: USD 6,000.00 |
| <input type="checkbox"/> PENS BRANDING | COST: USD 5,500.00 |

Additional Marketing Options

- | | |
|--|------------------|
| <input type="checkbox"/> EXHIBITORS LISTING LINK | COST: USD 300.00 |
|--|------------------|

CATALOGUE ADVERTISEMENT:

- | | |
|--|--------------------|
| <input type="checkbox"/> DOUBLE PAGE | COST: USD 1,800.00 |
| <input type="checkbox"/> FULL PAGE | COST: USD 1,200.00 |
| <input type="checkbox"/> HALF PAGE | COST: USD 900.00 |
| <input type="checkbox"/> THIRD OF A PAGE | COST: USD 750.00 |
| <input type="checkbox"/> QUARTER PAGE | COST: USD 700.00 |

This order is submitted by:

COMPANY: _____ EXHIBITOR (IF DIFFERENT) _____

STAND NUMBER: _____ CONTACT PERSON: _____

IES SRL WILL ISSUE AN INVOICE USING THE BELOW PROVIDED DATA WHICH IS TO BE PAID UPON RECEIPT. ORDER IS CONFIRMED ONCE THE PAYMENT IS RECEIVED, THEREFORE WE SUGGEST YOU TO SEND A COPY OF YOUR BANK TRANSFER BY FAX.

COMPANY: _____

ADDRESS: _____

CITY & ZIP CODE: _____ NATION: _____

TELEPHONE: _____ FAX: _____

IVA /VAT NO: _____ E-MAIL: _____

FOR ORDER AND ACCEPTANCE: _____
(DATE) (SIGNATURE & COMPANY STAMP)

BY FILLING THIS FORM IN, I AGREE THAT MY DATA IS INCLUDED IN IES MAILING LISTS AND MAY BE USED BY IES ONLY FOR MARKETING PURPOSES. I AM AWARE THAT ARTICLE 13 OF THE ITALIAN LAW D.LGS. 196/2003 ENTITLES TO ASK FOR CONFIRMATION, CHANGE OR CANCELLATION OF PERSONAL DATA FROM IES MAILING LISTS, BY SENDING AN E-MAIL TO IES@IES.CO.IT

SIGNATURE FOR AKNOWLEDGEMENT AND ACCEPTANCE _____

FOR ASSISTANCE, PLEASE CONTACT:

SAUDI TRANSTEC 2016 EXHIBITION SECRETARIAT - C/O IES SRL – VIA ANTON GIULIO BRAGAGLIA 33 - 00123 ROME – ITALY
PHONE +39 06 30883030 - FAX +39 06 30883040 - E-MAIL: EXHIBITION@SAUDITRANSTEC.COM

www.sauditranstec.com

THE TRANSPORTATION, MATERIALS HANDLING,
WAREHOUSING & LOGISTICS EXHIBITION
AND CONFERENCE IN SAUDI ARABIA

www.sauditranstec.com

THE 7th INTERNATIONAL
SAUDI 
TRANSTEC
2016 EXHIBITION & CONFERENCE

For further information or
to discuss any of the opportunities
in greater detail please contact:

Martina Zipoli

Exhibition Manager
mz@ies.co.it

exhibition@sauditranstec.com


T: +39 06 3088 3030

F: +39 06 3088 3040

Dhahran International Exhibitions Center
Dammam, KINGDOM OF SAUDI ARABIA

5-7 DECEMBER 2016

ORGANISERS The SAUDI TRANSTEC 2016 Organisers are at your disposal to provide detailed information for the exhibition and conference and all related enquiries:

 **International Exhibition Services**
IES SRL
INTERNATIONAL EXHIBITION SERVICES

Via Anton Giulio Bragaglia, 33
00123 Rome, ITALY
Tel: +39 06 30883030 - Fax: +39 06 30883040
Email: exhibition@sauditranstec.com
Website: www.sauditranstec.com

IES, with partners in 40 countries and over 30 years of experience in the organisation, management and supply of services to exhibitors at international exhibitions across the globe, are also the organiser of the SAOGE - The Saudi Arabia International Oil & Gas Exhibition, the MOC - Mediterranean Offshore Conference and Exhibition in Egypt, the MTE - The Saudi Arabia International Machine Tools and Machinery Exhibition and the OMC - Offshore Mediterranean Conference and Exhibition in Italy.


Dhahran expo
الظهران اكسبو

P. O. Box 7519
31472 Dammam, Kingdom of Saudi Arabia
Tel: +966 13 859 1888 - Fax: +966 13 859 0212
Email: exhibition@sauditranstec.com
Website: www.sauditranstec.com

DIEC, founded in 1985 by leading group of Saudi businessmen and investors, has achieved its goal in providing exhibitors a unique open gate in specialized trade show business throughout the GCC (Gulf Cooperation Council) and the Far East Countries. Quality leadership and business excellence afforded DIEC the authority of being the sole organizer in the eastern province of the Kingdom of Saudi Arabia.

DHAHRAN INTERNATIONAL EXHIBITIONS COMPANY

OPERATIONS



SKY GULF EXHIBITION

Office #305 - 3rd Floor - Al Saeed Business Tower 1
King Fahad Bldg - 31952 Al Khobar - Saudi Arabia
Tel: +966 13 887 8537
Email: exhibition@sauditranstec.com
Website: www.sauditranstec.com

Sky Gulf Exhibitions is part of Sky Gulf Media Group, providing exhibition organising services in the Gulf region, especially in the Kingdom of Saudi Arabia. The Exhibitions organised by Sky Gulf Exhibitions are in the machinery, energy and logistics sectors, and are organised in the three main cities of the Kingdom; Riyadh, Jeddah and Dammam, providing a market place for international companies, to network and develop opportunities. The Head Office of Sky Gulf Exhibitions is located in Al Khobar in the heart of the energy capital of the world. Through a network of partners and agents in the Middle East and Europe, Sky Gulf Exhibitions reaches an international audience.